

# Pennies for Poetry



**SUPPORT THE FROST PLACE**

NATIONAL POETRY MONTH | APRIL 2018

THE  
frost  
place



FROSTPLACE.ORG | FROST@FROSTPLACE.ORG | (603) 823-5510

Dear Business Owner,

April is celebrated by people all over the world as National Poetry Month. Will you help us bring this celebration to the North Country, and support a local National Historic Landmark?

The Frost Place in Franconia is renowned poet Robert Frost's former home, which has since become a museum and center for poetry and the arts, and is recognized in the National Register of Historic Places. We are a small nonprofit working to honor the legacy of Robert Frost and encourage the creation and appreciation of poems.

We are incredibly excited to announce that we recently received a matching challenge grant from an anonymous donor. To celebrate National Poetry Month and reach our \$25,000 matching goal, we would like to place a donation jar at your business during the month of April as a part of our "Pennies for Poetry" fundraising campaign. We will drop off and pick up all necessary materials including donation jars and promotional supplies. During the month, we will feature your business on all Frost Place social media accounts, our website, weekly newsletter, and press releases.

You may also participate in the "Pennies for Poetry" program by making a tax deductible donation directly to The Frost Place, rather than installing donation jars at your business during the month. You may do so by sending a check to:

The Frost Place  
PO Box 74  
Franconia, NH 03580

Please help us meet our matching grant goal, and join us in celebrating National Poetry Month, Robert Frost, and the local businesses within our wonderful community. To participate, please respond via email to [proberts@frostplace.org](mailto:proberts@frostplace.org). If needed, we are happy to send this letter directly to your corporate office requesting participation permission.

If you have any questions, please do not hesitate to reach out. We will follow up by phone in the beginning of March if we do not hear from you beforehand.

Sincerely,

Paige Roberts  
Assistant to the Director  
The Frost Place  
(603) 823-5510  
[proberts@frostplace.org](mailto:proberts@frostplace.org)

**Tweet to show your support!**



*I'm celebrating #NationalPoetryMonth2018 and supporting @frost\_place by participating in the "Pennies for Poetry" matching grant challenge! Join the celebration here: <https://wp.me/P7rF4a27v>*

*Join me in supporting @frost\_place and #NationalPoetryMonth by participating in the "Pennies for Poetry" matching grant challenge! Learn more here: <https://wp.me/P7rF4a-27v>*

**We're on [Facebook](#) and [Instagram](#), too! Tag us in all of your #NaPoMo posts!**